Welcome to Calderdale’s Vital Signs, the area’s first giving guide from Community Foundation for Calderdale. Calderdale’s Vital Signs reflects factual data and the voices of local community leaders, sharing lived experiences and what makes the borough of Calderdale vibrant. This unique giving guide for philanthropists and those who are charitably-minded contains vital information alongside resident feedback, via survey responses. Please read this guide, find out more, contact the Community Foundation, take action and spread the word!

Find out more and take action! www.cffc.co.uk/vital-signs/

Community Foundation for Calderdale (CFFC) is delighted to publish its first Vital Signs report

The aim of this report is to inform the development of community philanthropy in Calderdale by providing a ‘health check’ on key local issues. We also hope it will encourage people to engage in conversation with us about the issues raised in the report.

We recognise the importance of an evidence base to guide our work and whilst the UK is rich with statistics and data this can often be hard to access or difficult to understand. We are therefore excited to be part of the growing number of community foundations to participate in this initiative.

Vital Signs brings together data and comments and perspective from people in local communities to provide an annual check-up of life in Calderdale under 10 Core Themes. Vital Signs aims to provide people who are interested in supporting their communities with the information they need to direct their action to the most critical areas.

Overall the report demonstrates that Calderdale is a great place to live and work, but it also exposes how geographical inequality affects some of our most vulnerable residents.

Calderdale faces some real challenges. For example, there is a high level of youth and long-term unemployment, there is a growing homelessness problem and worrying issues in mental health such as self-harm and suicides. These concerns, together with an aging population and obvious inequalities in certain geographical areas, affect us all in some way and so this report and your feedback are critical in helping CFFC to understand how we can support communities now and in the future.

Vital Signs celebrates Calderdale’s successes and highlights the issues and geographical inequalities that exist across our borough and we hope that you will want to start a conversation with us about how we can work together to address some of our borough’s most vital issues.

We look forward to hearing from you.

Steve Duncan DL
Chief Executive Officer
Our Vision
To improve lives and unite the people of Calderdale through philanthropy, and to work to strengthen communities across the borough, through:

- Good Stewardship
- Strong Leadership
- Strategic Partnerships

Our Mission
To promote philanthropy and attract Funds (for immediate impact or investment) and target grants to improve the quality of life for the people of Calderdale.

Our Values
- Attracting donors by being a respected vehicle for the distribution of funds.
- Making measurable improvements in the community
- Demonstrating openness, respect & accessibility in grant-making and donor relations
- Being effective, efficient and delivering added value

Our Milestones
- Built an endowment of £9m
- Distributed over £17m of funding over 24 years
- Awarded over 6500 grants to local charities and individuals in crisis

Our Goals
To utilise Vital Signs to attract investment, and:
- Increase grant making to £1m per annum
- Grow the invested funds by £11m to £20m by 2020

Together WE CAN MAKE A positive DIFFERENCE in Calderdale

Vital Signs

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The process...

Vital Signs is a long term initiative; one that combines a range of existing statistical data with feedback from a community consultation to give a more digestible, well rounded picture of what life is like in Calderdale. Future reports will add context to these findings and continue to help us understand how Calderdale is making progress.

Our Goals

- Highlight the overall performance of Calderdale compared to regional and national averages.
- Uncover where there is contrast/inequality within the borough.
- Start to develop conversations with those who can support community philanthropy.

Report Grades

A Excellent – our community is doing great.
B We’re doing well and heading in the right direction.
C Some progress is being made, but not quickly enough.
D Of concern; we need to focus on this.
E In dire need of immediate corrective action.

Community Consultation

A key part of the Vital Signs process is to ask local people for their views about where they live. An online survey was sent to community groups and individuals for their comments and the Halifax Courier kindly published the survey in the newspaper and online. One-to-one interviews with key community figures were also conducted, and many of the responses are highlighted throughout the report.

Data Analysis

Data analysis was undertaken by Community Foundation for Calderdale in partnership with Huddersfield University, the statistical data presented was analysed by Dr Serena McCuskey. Using Place Analytics software from Grant Thornton Ltd, data was also gathered from 24 other sources.

Key Demographics

203,800
Population in 2011 (Census) an increase of 5.9% since 2001

221,000
The estimated population of Calderdale by 2033

27,648
People who live in the most deprived 20% of areas in England

140
Calderdale covers an area of 140 square miles

9.5%
Increase in the number of households between 2001 & 2011

7%
Of Calderdale’s population is made up of ethnic minorities

5
Calderdale has 5 sites of Special Scientific Interest (SSSI)
The recession caused many job losses, so lots of people in the UK chose to try their hand at self-employment. Calderdale is above average in the UK for new business start-ups, pro-rata, demonstrating a healthy enterprising culture. Calderdale Council helps new businesses to launch, survive and grow, but needs continued resources and infrastructure to keep this up, which will in turn boost employment and economic growth.

Calderdale Council’s Leader, Cllr Tim Swift

Vital Priorities

The Community Foundation will use its unrestricted funds, of approximately £100k per year, to support the development of community philanthropy focusing on 1 Vital Priority each year.

In deciding which Vital Issues to feature and ultimately which Vital Priorities to focus on over the next 3 years we have chosen to direct our resources to areas that have not received significant central or local government investment and where we feel our expertise and finite resources can potentially make the most positive difference over a relatively short period of time.

Please note, the Grades used in the report are the overall grades ie. the average across a number of issues relating for example to ‘work’ or ‘safety. The grades are colour coded from bold green for Grade A through to red for Grade E.

Work Grade C

SOME VITAL STATISTICS...

9% of Calderdale’s workforce are self-employed, which is the second highest in West Yorkshire

1 in 6 young people in Calderdale are unemployed

20% Calderdale ranks in the worst 20% nationally for levels of long term unemployment

How CFFC is helping — by building funds and making grants

CFFC awards grants from a variety of its funds to support projects that help people back into employment.

Working Wonders Ltd is an apprenticeship charity, initially a CFFC project called Cycle for Work, that provides support for young people and employers to create sustainable apprenticeships within Calderdale.

http://working-wonders.co.uk/
How CFFC is helping — by building funds and making grants

CFFC awards grants from a variety of its funds to support projects that help to build stronger communities.

**St. Augustine’s Centre** is a local charity that works with the most marginalised in Calderdale. They help people with whatever they need; hot meals, employment or immigration advice, a listening ear, ESOL classes (English for speakers of other languages) or just a cuppa! Over 30 languages are spoken at the Centre.

**St. Augustine’s Centre** received a CFFC grant to support the expansion of ESOL classes and to support their Welcome Café which will open 3 times a week and will adopt the Language Café model providing a social space with ESOL support.

“If we could replicate this [St Augustine’s Centre] in every community, the country would be a different nation”.

Dr John Sentamu, Archbishop of York

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**SOME VITAL STATISTICS...**

**66%** of people get on well with people from different backgrounds; 10% less than the national average

**62%** of people feel that they belong in their neighbourhood; 4% above the national average

**26%** of people in Calderdale have volunteered in the last year

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**Vital conversations...**

We see good evidence of cohesion in the community. Events such as the English Defence League rally were effectively controlled because the majority of the community were behind what we were doing. We have 2 neighbourhood police inspectors to promote cohesion and hold community meetings and a very popular open day at our headquarters. Our view is that we should engage with our communities at times of ‘peace’, not just when there’s trouble.

Dickie Whitehead, Chief Superintendent Calderdale District Commander

**Vital conversations...**

As a recent arrival, I find people very accommodating—it’s easy to forge friendships; and people do tell you what they think! We (Calderdale College) strive to support learners to improve their language skills, but future funding is a problem. Our staffing mix reflects the diversity in our local population. We celebrate diversity and hold an annual festival of cultures.

John Rees, Calderdale College Principal
SOME VITAL STATISTICS...

<table>
<thead>
<tr>
<th>29%</th>
<th>280</th>
<th>36.43%</th>
</tr>
</thead>
<tbody>
<tr>
<td>increase in homelessness in Calderdale between 2011 &amp; 2014</td>
<td>homeless people in Calderdale supported by 3 not-for-profit organisations in the last year</td>
<td>increase in house prices in Calderdale between 2004 &amp; 2014</td>
</tr>
</tbody>
</table>

How CFFC is helping — by building funds and making grants

CFFC awards grants from a variety of its funds to support projects that help people into some form of accommodation. **Calderdale SmartMove** is a local charity that assists homeless and vulnerably housed people to find accommodation in Calderdale. **SmartMove** are currently in receipt of grant funding to support individuals in crisis and to help with a ‘bond scheme’ helping the homeless into rented accommodation.

http://www.calderdalesmartmove.org.uk/

Vital conversations...

“There are three tiers of homelessness:

- Statutory homeless with a duty to accommodate
- Statutory homeless with no duty to accommodate
- Non statutory homeless

The third tier is the majority of the individuals and families seeking our help although it is not recognised as being homeless. Every day we come across people who are sofa surfing which basically means they are sleeping with friends or family. The reasons for this are varied and can include relationship breakdowns, fleeing domestic abuse, mental health issues and many more.

Demand for services is extremely high and at the time of writing we are supporting 111 clients which is our capacity with a further 49 seeking support and waiting for a vacancy once an existing client exits our service” — Stuart Rumney, Chief Executive of Calderdale SmartMove

Right: The Gathering Place, Ebenezer Centre
Arts, Culture & Heritage  Grade C

SOME VITAL STATISTICS...

3.72%
The percentage of people employed in Arts & Entertainment in Calderdale which is the second highest in West Yorkshire.

169 is
Calderdale's national ranking for Local Amenities which includes sports arenas; cinemas; theme parks; major events & venues.

50%
the percentage of people in Calderdale who have used a library in the last year.

Vibrant and exciting for the area's size – plenty of diverse provision, arts and crafts and performance venues.

John Rees, Calderdale College Principal

CFFC awards grants from a variety of its funds to support projects that help to the arts, culture & heritage.

Handmade Parade were awarded a grant from CFFC to help stage a 'light festival' in 3 upper Calder Valley towns, as a positive counterbalance to the images of flooding spread throughout the national media and to celebrate a positive community spirit.

Education & Skills  Grade C

SOME VITAL STATISTICS...

69%
of 15 year olds achieved five or more A* to C GCSEs in Calderdale which is higher than the national average of 63.8%.

7,137 males but only 852 females are employed as apprentices in Calderdale.

3.96%
of Calderdale's young people are NEETs (not in education, employment or training); this is the lowest across West Yorkshire.

We need to invest more in skills education, personal development and confidence building to enable those with poor job prospects or in low paid work to enhance their career opportunities and improve their lives and well-being.

Calderdale Council's Cabinet Member for Skills & the Environment, Cllr Jenny Lynn

Vital conversations...

Calderdale has retained post-16 provision in schools and whilst many are good and some impressive, there can be limitations on the breadth & depth of provision with small 6th forms. Future development needs to focus on the skills agenda for employers as well.

John Rees, Calderdale College Principal
Disadvantage & Exclusion  Grade D

SOME VITAL STATISTICS...

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>27,648</td>
<td>The number of people living in the most deprived 20% of areas in England (29.1% compared with the England average of 19.8%)</td>
</tr>
<tr>
<td>275.11</td>
<td>The 2010 inequality score for Brighouse, is one of the highest inequality levels nationally, and shows a high level of deprivation disparity within the ward</td>
</tr>
<tr>
<td>10,050</td>
<td>The number of children and young people (21%) who are growing up in poverty which is comparable to the national average (20.9%)</td>
</tr>
</tbody>
</table>

How CFFC is helping — by building funds and making grants

CFFC awards grants from a variety of its funds to support projects that help to tackle disadvantage and exclusion.

**Happy Days Ministries UK** seeks to support vulnerable individuals through the provision of supported community housing, employment, education and training, nurturing them into living purposeful lives for the benefit of themselves and their community.

**Happy Days Cycles** received a grant from CFFC, through the go:cycling fund to develop their weekly bicycle recycling project. They are using the grant to build relationships and grow ideas that help provide opportunities for their community to be healthier. Cycles have played a part in some amazing personal journeys for their group.

**Love Bread CIC** is a community supported bakery, aiming to bring the many benefits of baking real bread to Brighouse and Calderdale communities.

**Love Bread** received a grant from CFFC, as part of the ERDF Yorkshire Venture Philanthropy Programme, to refurbish their premises into a working bakery and workshop space. This funding will ensure a regular income for the business and enable them to lead workshops in the 10% most deprived areas in Calderdale and in special schools. Jobs will also be created for workshop leaders and to fill sessional baking shifts at the bakery.

Exclusion is both via ethnicity and economic position and we should instil a progressive and strategic role to address this. Dealing with mental health, is also important.

Local Halifax Labour MP—Holly Lynch
Safety **Grade C**

**SOME VITAL STATISTICS...**

<table>
<thead>
<tr>
<th>10.25</th>
<th>8</th>
<th>4.4%</th>
</tr>
</thead>
<tbody>
<tr>
<td>criminal damage offences committed per 1,000 population, which compares favourably with similar areas</td>
<td>vehicle crimes were committed per 1,000 population in 2015 which is higher than similar areas</td>
<td>is the amount by which Calderdale’s All Crime score is higher than the national average</td>
</tr>
</tbody>
</table>

How CFFC is helping — by building funds and making grants

CFFC awards grants from a variety of its funds to support projects that help to tackle issues affecting people’s safety.

**Local Economy** **Grade B**

**SOME VITAL STATISTICS...**

<table>
<thead>
<tr>
<th>102.13</th>
<th>94.64%</th>
<th>£462</th>
</tr>
</thead>
<tbody>
<tr>
<td>is Calderdale’s productivity score which is above the national average and the highest in the region</td>
<td>of businesses survive past 12 months in Calderdale, which is higher than the regional and national levels</td>
<td>Average weekly earnings in Calderdale. Similar to the West Yorkshire average</td>
</tr>
</tbody>
</table>

How CFFC is helping — by hosting key events, building funds and making grants

Recently CFFC hosted a Philanthropy Conference at Dean Clough to celebrate local philanthropy and to inspire future giving to tackle vital issues in Calderdale.

It is our hope, that having read this Vital Signs report, YOU will feel inspired to help too!
Calderdale enjoys some of the best health in the country along with areas which have some of the worst. Supporting families, communities and individuals to improve their well being is at the heart of public health action. WE HAVE SEEN MAJOR FALLS IN THE NUMBERS OF PEOPLE SMOKING OVER THE PAST DECADE and whilst this still remains a priority area, there are other behaviours which we need to encourage and support including increased levels of physical activity and healthy eating. These changes can only happen with concerted action to make the healthier choice the easier choice and with the full and active participation of all sections of Calderdale. There is some fantastic work in our area including work on food for life in schools and hospitals, schemes in neighbourhoods to get more people active however we need to scale up these programmes and look at new ways for citizens to take greater control of their health.

Paul Butcher, Director of Public Health at Calderdale Metropolitan Borough Council

26,183
The number of adults in 2012, between 16 & 74 years of age, estimated to have a common mental illness in Calderdale

20%
higher number of smoking related deaths in Calderdale compared with the national average

18%
higher than the national average for cardiovascular disease and 12% higher for cancer

How CFFC is helping — by building funds and making grants

CFFC awards grants from a variety of its funds, including the Clinical Commissioning Group funded Health Connections grants, to support projects to improve people’s health and wellbeing in Calderdale.

Friends of Ravenscliffe High is a charity involving friends, parents, teachers and carers associated with Ravenscliffe High School. The school supports young people (aged 11-19) with special educational needs.

CFFC awarded a grant to enable 23 students to attend a week long cultural experience in France.

Age UK Calderdale & Kirklees provides services and support to help improve the quality of life for older people in the local area.

Age UK Calderdale & Kirklees received a large grant from CFFC to establish a befriending service for isolated older people in Calderdale.

Age UK Calderdale & Kirklees
Environment Grade C

SOME VITAL STATISTICS...

1200
properties in Calderdale have been affected by flooding since 2012

0.83
Calderdale’s Air Quality Score. The best in West Yorkshire and 17% better than the national average

45.6%
The percentage of household recycling. The best in Yorkshire and Humberside

How CFFC is helping — by building funds and making grants

CFFC awards grants from a variety of its funds to support projects that help to tackle environmental issues.

**Friends of Calderdale’s Countryside** was set up in 2006 to work in partnership with Calderdale Countryside Service and other organisations for the protection, enhancement and promotion of Calderdale’s countryside.

CFFC awarded a grant to enable the group to create a walking route from the centre of Hebden Bridge out to Hardcastle Crags and the open access land beyond.

CFFC supported the 2013 Grand Depart event that took in some of the most challenging inclines and countryside Calderdale has to offer...

CFFC supports planting projects...

CFFC supports park initiatives in urban areas...

Vital conversations...

In some areas there’s fly tipping, but in others none or little, with little littering also. I am concerned about air pollution – particularly traffic related, for example in Sowerby Bridge...

Local Labour Halifax MP — Holly Lynch
Now that we are in a position to identify priorities through this 2015 Vital Signs report it is our intention to direct a sizeable amount of charitable funding, with your help, to address 1 specific priority a year.

It is our hope, that having read this report YOU will want to add to the amount we can invest to help improve the quality of life for the people of Calderdale.

Here is how you can do that…

⇒ You can set up a named fund.
⇒ You can make a one-off or regular donations to support our work.
⇒ You can leave a gift in your will.
⇒ You can become a member of the Community Foundation.
⇒ We can also provide advice on charitable giving

What you can give

You can give cash, remember us in your will, transfer shares or even donate property. Whatever mechanism suits your circumstances, we will ensure your giving is handled tax efficiently, whether you’re an individual, or a business.

It’s IMPORTANT TO CELEBRATE the great things too…